



Editorial Calendar 2012

www.piedmontfamilymagazine.com

ads: adsales@piedmontfamilymagazine.com

editorial: editor@piedmontfamilymagazine.com

<p style="text-align: center;"><i>Winter - Worklife Balance</i> Ad deadline: January 9 Articles, news: November 28</p> <ul style="list-style-type: none"> • Choosing Childcare • Support for the new mom • Realities of running a home-based business • Creative local moms • Setting priorities • Make housework a family affair • Effective Family Meetings • Parenting Matters: Family Chores & allowances 	<p style="text-align: center;"><i>Spring - Teens, Summer Camps</i> Ad /camps deadline: April 2 Articles, news: February 27 <i>Supplement: Camps Directory</i></p> <ul style="list-style-type: none"> • Choosing a summer camp • Teens and Financial Literacy • Driving Safety for Teens • Mentoring Teens • Nutrition – guidelines for teens, teen dieting • Parenting Matters: Setting Boundaries
<p style="text-align: center;"><i>Summer - The Great Outdoors, Playtime</i> Ad deadline: June 25 Articles, News: May 15</p> <ul style="list-style-type: none"> • Explore Virginia’s parks • Playing with your baby • Summer Reading Programs, book reviews • Simple Science Experiments • Cloud Appreciation Activities • Summertime safety • Travelling with kids • Parenting Matters: The Importance of Play 	<p style="text-align: center;"><i>Fall – Holiday Traditions, Family Time</i> Ad deadline: October 1 Articles, News: August 27 <i>Supplement: Local Holiday Shopping</i></p> <ul style="list-style-type: none"> • Learning styles, homework tips • Book reviews for holiday gifts • Christmas Tree Farms • Involving kids in holiday planning, traditions, cooking • Crafts/handmade gift ideas • Emphasize values over materialism • Managing holiday stress • Parenting Matters: I love you rituals

